2024 CALA Canada Annual Conference

12-4 PM (Eastern Time), February 12, 2024

Zoom link: https://mcmaster.zoom.us/j/95302216486
Meeting ID: 953 0221 6486
Passcode: 659824

11::45–12:00	**Check in**
12:00–12:10	**Welcome Remarks** Vivian Lewis University Librarian, McMaster University Library *Introduced by Wei Zhang, President, CALA Canada* *E-Resources & Collection Analysis Librarian*
12:10–12:50	**Keynote: From Digital to In-Person: Applying Diversity, Equity, Inclusion, and Accessibility in Our Libraries** In this keynote presentation, librarians Danielle Rapue and Ray Pun will share how they have engaged with their learners at a community college and at a graduate program and focusing on equity, diversity, inclusion, and accessibility. From digital learning on addressing biases and privilege to outreach services promoting equitable services and engaging with students from underrepresented groups, they will share some of their activities and tips for attendees to hear. Join this interactive session and bring your questions and ideas for discussion! *Ray Pun (he/him) is the Academic and Research Librarian at the Alder Graduate School of Education, CA, USA. Pun is the Immediate Past President of the Chinese American Librarians Association (CALA). He holds a Doctorate in Education and Master of Library Science. Learn more about Pun at raypun.info.* *Danielle Rapue (she/her) is the Outreach Faculty Librarian at Pasadena City College, CA, USA.*

12:50–1:10	**Chinese Canadian Librarians: Differing Perceptions of Workplace Experiences** Among the very limited studies that involve Canadian racialized librarians, Chinese has been consistently reported as the largest ethnic group; however, there is a lack of in-depth research focused on this group. Based on the data from the Visible Minority Librarians of Canada (ViMLoC) Network 2021 Redux Survey, this study examined the leadership roles held by Chinese Canadian librarians. Those in non-management roles held distinct perspectives compared to their counterparts in management positions regarding the inclusivity of the work climate, job satisfaction, and the impact of race as a potential career barrier. These librarians encountered various forms of racial microaggressions. The findings will help Chinese Canadian librarians to understand their positions in the library leadership landscape and challenges faced in their workplaces and career. The results will also help libraries and professional associations identify the needs of this group of librarians and develop initiatives to support them to reach higher professional goals. *Dr. Yanli Li, Business and Economics Librarian, Wilfrid Laurier University, yli@wlu.ca*
1:10–1:30	**Large Language Model Applications for Archives** The rapid evolution of large language models has opened new opportunities for revolutionizing archival processes, offering advanced tools to enhance accessibility, searchability, and preservation of historical records. There are challenges to integrate large language model applications in archives. This session will examine the strength and weakness of large language models. The session will also explore potential large language model powered applications that can be built for archival tasks. Moreover, the session will discuss the possible challenges and solutions to ensure successful integration and utilization of large language models within archival practices. *Dr. Qing Zou, Head, Digital Initiatives, Lakehead University, qzou@lakeheadu.ca*

1:30–1:50	**Development and Validation of the AI Literacy Skills Scale: Navigating the Educational Landscape of Generative AI** This study presents the creation and validation of the Artificial Intelligence (AI) Literacy Skills Scale, a comprehensive tool designed to measure individuals' understanding and proficiency in AI. As AI becomes increasingly integral in various sectors, understanding and effectively interacting with AI technology is essential. This research aims to bridge the gap in AI literacy evaluation, focusing on generative AI, including platforms like ChatGPT. The AI Literacy Skills Scale is developed through extensive literature review and empirical analysis, assessing affective, cognitive, and social-relational dimensions of AI literacy. The scale is validated using a robust methodology, ensuring reliability and applicability in diverse educational settings. The findings of this study are expected to contribute significantly to the field of AI education, providing educators and policymakers with a valuable tool to assess and enhance AI literacy, and to prepare individuals for an AI-driven future. *Elaine Kong, PhD Candidate, University of Pittsburgh, elainekong@pit.edu*
1:50–2:10	**The Evaluation Experience of Authentication Systems in Pratt Institute Libraries** In the past decade, electronic resources have dramatically increased, posing a challenge for academic libraries to explore technologies for authentication to improve accessibility and usability, thereby providing better services for patrons. In this presentation, speakers will share the security and stability concerns they are facing. This has led them to collaborate with campus IT to revisit the existing system, decide to evaluate and assess different products, ultimately considering migration to OpenAthens. *Cindy Li, Associate Director of Library Technology & Innovation, Pratt Institute, llix32@pratt.edu*
2:10–2:20	**Break**

2:20–2:40	**IFLA Library Publishing Special Interest Group: Initiation, Achievements, and Future Directions** Library publishing is a rapidly growing area that is part of a broader range of scholarly communication activities driven by all types of libraries worldwide. The International Federation of Library Associations and Institutions (IFLA) Library Publishing Special Interest Group (LibPub SIG) was officially created to build a global community for libraries, librarians, and other information professionals who are engaged in publishing. This session will introduce the initiation and development of the SIG, as well as the projects and events it has hosted. The session will also address the efforts to convert from an IFLA SIG to a standing Section, along with the discussion of the opportunities and challenges in creating organizations and projects across the world. *Guoying Liu, Systems Librarian, University of Windsor, gliu@uwindsor.ca* *Dr. Qing Zou, Head, Digital Initiatives, Lakehead University, qzou@lakeheadu.ca*
2:40–3:00	**Libraries as Partners for Emergency Preparedness and Response in Times of Crisis** Multi-type libraries have proven themselves as providers to their communities during many emergencies, from wildfires and hurricanes to pandemics, mental health crises, and more. Despite libraries' history of work during crises, groups such as the fire service, emergency medical services, health departments and others may not be aware of the role that libraries can take on as partners in emergency preparation, response, and recovery. This presentation describes an ongoing project funded through an Institute of Museum and Library Services (IMLS) grant which investigates libraries' role during emergencies especially as partners to emergency response groups. The project's major activities include a case study survey of Illinois libraries and two national-level Community Engagement Roundtable discussions. It will serve as a preliminary investigation to lay the groundwork for future research and begin to increase libraries and emergency responders' understanding of how they can collaborate for increased community safety and resiliency. *Lian Ruan, Head Librarian, Illinois Fire Service Institute, lruan@illinois.edu* *Kelda Habing, International Outreach Services Librarian, Illinois Fire Service Institute, khabing2@illinois.edu*

| 3:00–3:20 | **Delivering the Library to the User, Wherever They Are**

In the dynamic world of digital resources and evolving user expectations, academic libraries continually strive to adapt to their users' needs. This presentation focuses on our experience implementing Lean Library, an innovative browser extension designed to enhance access to library resources. In 2022, McMaster Libraries adopted Lean Library, aiming to seamlessly connect users to our digital collections, regardless of their physical or virtual location. Join us as we unpack the why and how behind choosing Lean Library and how it benefits our users. We will delve into our marketing strategy, including physical and virtual promotional efforts, and outreach through library info sessions, workshops and classes. To gauge the impact of our efforts, we will examine key metrics, including vendor-provided statistics, website traffic, social media engagement, and the use of our LibGuide. This session provides valuable insights for libraries seeking to enhance user experiences in the digital age.

Jackson Charbonneau, Archives Technician, McMaster University,
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Wei Zhang, E-Resources & Collection Analysis Librarian, McMaster University,
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| 3:20–3:40 | **Enhancing Student Information Literacy Skills through Embedded Librarianship**

This study explores the profound impact of embedding librarians to enhance student information literacy skills, based on a 2017 survey conducted at the University of Windsor. Findings highlight the positive outcomes derived from in-class instruction, sustained online presence within class groups, and extended office hours providing tailored assistance to students. The creation of online resources tailored to specific academic contexts emerges as a key element contributing to heightened information literacy. The survey indicates the effectiveness of this holistic approach in enhancing critical skills among students. As higher education navigates the evolving information landscape, strategically embedding librarians proves contributory in empowering students with the critical skills necessary for academic excellence and lifelong learning.

Rong Luo, Learning Specialist: Statistical Consulting, University of Windsor,
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	Shuzhen Zhao, Metadata Librarian and Head, Acquisitions and Bibliographic Services, zhaoszf@uwindsor.ca
3:40–4:00	**Thoughts on Cultural Tourism Integration Programs of Public Library in China** Driven by the integration of culture and tourism and library innovative services, public libraries continue to explore the service mode and path of cultural and tourism integration. This research mainly interprets the connotation, role and type of cultural and tourism integration of public libraries. As a tourism destination, what programs should public libraries develop? What best practices can Chinese public libraries learn from library tours in foreign countries? How can public libraries improve the public's awareness of cultural tourism and promote tourist's experience and satisfaction? These are the problems we should discuss and solve. *Chunling Gao, Department of Library Science, School of Management, Liaoning Normal University, spring_gcl@163.com*